



GURU GOBIND SINGH
INDRAPRASTHA
UNIVERSITY



Indian Council of
Social Science Research

Capacity Building Programme on Ideas@75: Fostering Innovation and Creativity in Social Science Research

11th March to 23rd March 2024

Organized by:
University School of Management Studies,
Guru Gobind Singh Indraprastha University,
Sector- 16 C, Dwarka, New Delhi - 110078

Sponsored by:
Indian Council of Social Science Research
(ICSSR),
New Delhi - 110067

ABOUT THE PROGRAMME

This capacity-building program is intended to provide hands-on experience to social science researchers. The programme focuses on using a variety of qualitative, quantitative, and mixed-methods technique in social science research to address economic and social challenges on both a micro and macro scale. Furthermore, the programme aspires to incorporate and foster interdisciplinarity throughout the research process, from problem identification to research design, data collection, progress evaluation, and final report preparation. The best practices from diverse disciplines of study in social science shall be discussed to demonstrate how research approaches can be used effectively for the long-term development of society, the environment, and humanity. Hands-on sessions will be held to instruct participants in qualitative and quantitative analysis utilizing software such as Microsoft Excel, IBM SPSS, IBM AMOS, R programming, E-Views, Stata, Met Lab, Python, and Max QDA.

PROGRAMME SCHEDULE

Date	Session I 9:30-11:30 a.m.	Session II 12:00-2:00 p.m.	Session III 3:00-5:00 p.m.
11-Mar-24	Inaugural Session	Anatomy of Research (Theory)	Elements of Academic Writings (Theory)
12-Mar-24	Research Design (Conceptual, Review, Empirical, Experimental designs) (Theory)	Research Design (Conceptual, Review, Empirical, Experimental designs) (Hands-on)	Indian Knowledge System
13-Mar-24	Citation databases (SCOPUS and Web of Knowledge), Literature search and Reference Management Software (Theory)	Citation databases (SCOPUS and Web of Knowledge), Literature search and Reference Management Software (Theory)	Citation databases (SCOPUS and Web of Knowledge), Literature search and Reference Management Software (Hands-on)
14-Mar-24	Bibliometric Literature Reviews (Theory)	Bibliometric Literature Reviews (Theory)	Bibliometric Literature Reviews (Hands-on)
15-Mar-24	Integrative and Systematic Literature Reviews (Theory)	Integrative and Systematic Literature Reviews (Theory)	Integrative and Systematic Literature Reviews (Hands-on)



PROGRAMME SCHEDULE

Date	Session I 9:30-11:30 a.m.	Session II 12:00-2:00 p.m.	Session III 3:00-5:00 p.m.
16-Mar-24	Qualitative Research - Content Analysis using case studies and interviews (Theory)	Qualitative Research - Content Analysis using case studies and interviews (Theory)	Qualitative Research - Content Analysis using social media data (Theory)
18-Mar-24	Qualitative Research - Content Analysis using social media data (Theory)	Qualitative Research - Content Analysis using social media data (Theory)	Qualitative Research - Content Analysis using social media data (Hands-on)
19-Mar-24	Sampling in primary data (Theory)	Quantitative Research using primary data - Descriptive statistics, correlation, regression, hypothesis testing (Theory)	Quantitative Research using primary data - Descriptive statistics, correlation, regression, hypothesis testing (Hands-on)
20-Mar-24	Quantitative Research using secondary data-Econometric Techniques (Theory)	Quantitative Research using secondary data-Econometric Techniques (Theory)	Quantitative Research using secondary data-Econometric Techniques (Hands-on)
21-Mar-24	Quantitative Research using secondary data-Econometric Technique (Theory)	Quantitative Research using secondary data-Econometric Technique (Theory)	Quantitative Research using secondary data-Econometric Technique (Hands-on)
22-Mar-24	Quantitative Research using primary data - Factor analysis, Structural Equation Modelling (Linear, Partial, and Bayesian) (Theory)	Quantitative Research using primary data - Factor analysis, Structural Equation Modelling (Linear, Partial, and Bayesian) (Theory)	Quantitative Research using primary data - Factor analysis, Structural Equation Modelling (Linear, Partial, and Bayesian) (Hands-on)
23-Mar-24	Publishing ethics and strategies (Theory)	Publishing ethics and strategies (Theory)	Valedictory Session

COURSE DELIVERY MODE

The programme shall be conducted in physical mode. Multiple aspects of research methodologies and techniques shall be covered using various pedagogical approaches, such as lectures, hands-on training, and assignments given to the participants. After the workshop, the participants will be required to submit a report.

ELIGIBILITY CRITERIA FOR PARTICIPANTS

The programme shall be open to Assistant Professors, Associate Professors, Doctoral Scholars, Post-Doctoral Scholars, and Research Associates, in UGC-recognized Indian universities, deemed universities, colleges, institutes of national importance, or ICSSR Research Institutes. The seats are limited to 30 (including ten from Delhi, ten from outside Delhi but within NCR, and ten from outside Delhi-NCR).

HOW TO APPLY

Interested candidates can apply by filling up the registration form on or before February 29, 2024. The registration form is appended below. The shortlisted participants will be informed of the decision within a week of the deadline. The registration forms may be filled online at: <https://forms.gle/2wzKpfGH2DqL8kNV9> Any further communication in this regard may be directed to gagan@ipu.ac.in.

The following enclosures are required:

1. Forwarding letter by the Director/Registrar/Head of the Institution
2. Brief CV of the applicant and copy of the matric certificate and the highest academic degree held
3. Research statement contextualizing the current research problems of the applicant with the theme of this CBP (not more than 2 pages)
4. A copy of Caste/Community certificate of ST/SC/OBC/Minority.

* Participants are required to bring laptop for practical sessions.

* Applications received after the due date shall not be considered.

REGISTRATION FEE

There is no registration fee for the selected participants.

DURATION, VENUE, AND TIMING OF THE PROGRAM

The Program will be conducted from March 11, 2024, to March 23, 2024, at the University School of Management Studies, Guru Gobind Singh Indraprastha University, Dwarka, Sector 16-C, New Delhi - 110078. There will be three sessions on each day (36 Sessions in total). Please refer to the program schedule for further details.



TRAVEL SUPPORT

Travel allowance by shortest distance will be reimbursed as per the ICSSR guidelines to the outstation participants.

Last date of application form submission (through online form): 29th February 2024

CONTACT

Prof. Gagan Deep Sharma (Director)

E Mail- gagan@ipu.ac.in

Dr. Gaurav Talan (Co- Course Director)

E Mail- gauravtalan@ipu.ac.in

ABOUT THE UNIVERSITY

Guru Gobind Singh Indraprastha University (GGSIPU) was founded in 1998 by the Government of the National Capital Territory of Delhi, in accordance with the Guru Gobind Singh Indraprastha University Act of 1998, as amended in 1999. The University is acknowledged by the University Grants Commission (UGC), India, by provision 12B of the UGC Act. The university's primary goal is to support and encourage studies, research, and extension work in emerging areas of higher education, particularly in professional fields such as engineering, technology, management studies, medicine, pharmacy, nursing, education, and law. It aims to achieve excellence in these fields and related areas, as well as address any associated matters. The university fosters intellectual and emotional growth in academics, enabling them to make meaningful contributions to society. It also provides training to help them adapt to the evolving demands of the economy. Additionally, the University promotes cultural leadership to ensure peace, harmony, and prosperity for all. Guru Gobind Singh Indraprastha University aims to offer a practical and career-focused education to students in India, especially in Delhi. The university's goal is to contribute to higher education and meet the demands of Indian industries by establishing colleges and Schools of Studies that excel in emerging fields of education. The university primarily focuses on professional education in areas such as engineering, technology, medicine, education, pharmacy, nursing, and law. The University has been accredited A++ by NAAC, and is included among the top 1500 global institutions by QS World Rankings 2024.

ABOUT UNIVERSITY SCHOOL OF MANAGEMENT STUDIES

The University School of Management Studies (USMS) is a business school located on the campus of Guru Gobind Singh Indraprastha University. In a brief timeframe, the school's unusual curriculum and creative teaching methods have positioned it as a progressive and distinctive institution. The school fosters an intellectually stimulating atmosphere that promotes the growth of skilled management professionals who are adaptable to the evolving business landscape and increasing managerial requirements. The institution fosters personal development, collaboration, extracurricular involvement, engagement with industry, and a holistic approach to education. USMS employs a variety of teaching and learning methodologies to educate students. The program fosters the development of an analytical mindset in students and equips them with the necessary skills to excel as proficient business professionals who possess a deep understanding of the intricacies of the corporate landscape.

HOW TO REACH THE UNIVERSITY

New Delhi, the capital of India is well connected by air, rail, road, and metro. The nearest metro station to the University is Dwarka Sector 14 (Blue Line). The university is approximately 20 kms from the Indira Gandhi International Airport, 30 kms from the New Delhi Railway Station, and 40 kms from the Inter-State Bus Terminal, Kashmere Gate.



PROGRAMME COMMITTEE

Chief Patron

Prof. (Dr.) Mahesh Verma
Vice Chancellor, Guru Gobind Singh Indraprastha University

Patron

Prof. Udit Taneja
Dean, University School of Management Studies
Guru Gobind Singh Indraprastha University

Course Director

Prof. Gagan Deep Sharma
Professor,
University School of Management Studies,
GGSIP University, New Delhi

Co-Course Director

Dr. Gaurav Talan
Assistant Professor,
University School of Management Studies,
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ORGANIZING COMMITTEE

Dr. Sanchita Bansal
University School of Management Studies

Dr. Amit Sharma
University School of Management Studies

Dr. S. Sanjay Kumar
University School of Management Studies

Dr. Bharti
University School of Management Studies

Ms. Sinthiya
University School of Management Studies



**Format for the recommendation letter
(On Letter head of the Institution)**

I recommend Prof./Dr./Mr./Ms. _____

Faculty/Research Scholar of _____

Name of the Department & Institution Full Name & Address) for ICSSR

Sponsored two-week capacity building programme on **IDEAS@75: FOSTERING INNOVATION AND CREATIVITY IN SOCIAL SCIENCE RESEARCH** to be organized by University School of Management Studies, Guru Gobind Singh Indraprastha University, Dwarka, New Delhi from March 11 to March 23, 2024. If selected, (s)he will be relieved/allowed for the duration of the program in order to participate in the program.

Date:...../...../.....

Place:

**Recommendation of the Head
(Signature and Seal)**



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